LISA BULLARD

PROFESSIONAL BACKGROUND

Awards and Honors

- International Reading Association/Children's Book Council: Children's Choice Award
- National Parenting Publications: Children's Resources, Silver Award
- Storytelling World Awards: Honor Title
- Teachers' Choice Award (twice)
- *Science Books & Films*: Best Books of the Year list
- Booklist's list of "Top 10 Financial Series for Youth"
- Minnesota Writers Career Initiative Grant

Current Professional Pursuits

- Children's book writer with over 80 published books
- Co-founder of Mentors for Rent, a coaching/critiquing/consulting service for writers
- Writing teacher at the Loft Literary Center and other venues
- Marketing consultant for Winding Oak, a design and marketing services agency
- Freelance editor and proofreader
- Children's Books Advisory Committee for the Minnesota Historical Society Press

Past Professional Experience

- New Rivers Press, Minneapolis, MN, Interim Executive Director, 2000-2001
- Graywolf Press, Saint Paul, MN, Marketing Director, 1995-2000
- Coffee House Press, Minneapolis, MN, Marketing Director, 1992-1995
- Lerner Publications Company, Minneapolis, MN, Marketing Department, 1985-1991
- Roster writer, COMPAS "Writers & Artists in the Schools" Program
- Teacher at the HEdfEx homeschool cooperative
- President of the Minnesota Book Publishers' Roundtable
- Board of Directors, Upper Midwest Booksellers Association
- Advisory Board for Children's Literature Network
- Co-host of an award-winning weekly radio program called "Write On! Radio"

Education

- Denver Publishing Institute, University of Denver, CO, graduate
- Concordia College, Moorhead, MN, B.A., summa cum laude